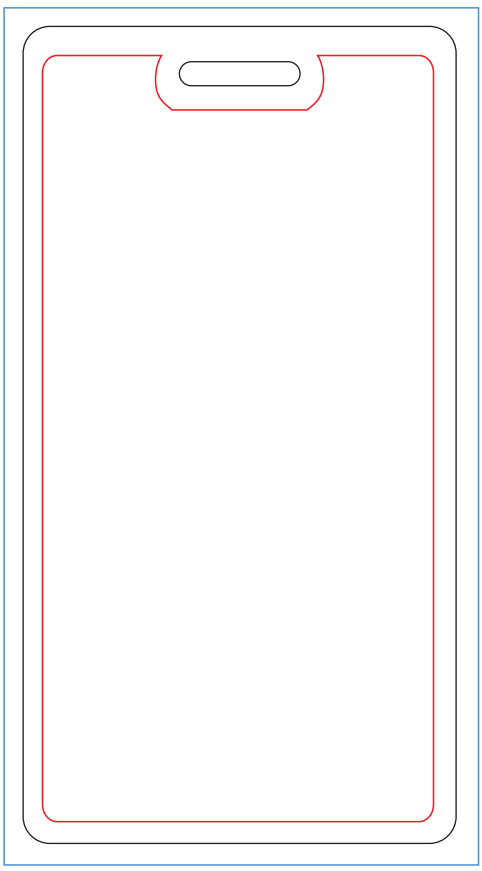
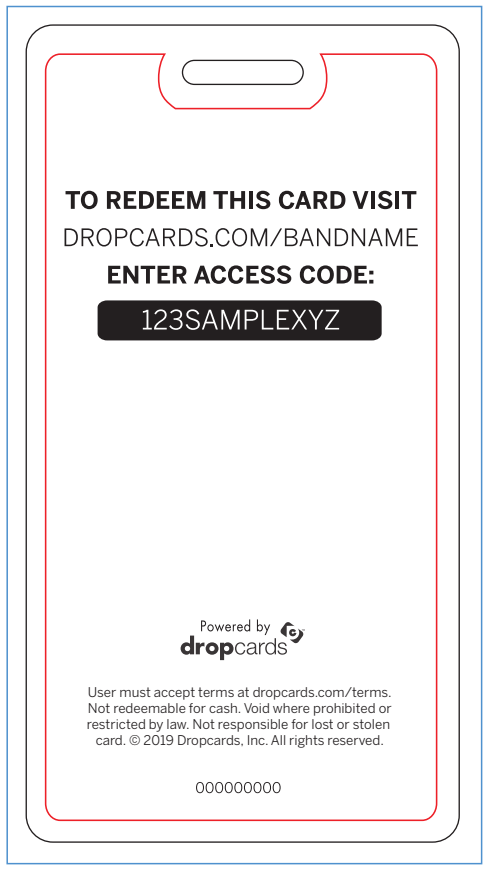
DROPTAG EVENT PASS (2.25" X 4.25") - TEMPLATE

CARD FRONT



CARD BACK



TEMPLATE GUIDE:

RED LINE: Type safety (2.035" x 3.989"). Please make sure your text does not extend beyond this line.

BLACK LINE: Final cut card size. (2.25" x 4.25")

BLUE LINE: Bleed. (2.47" x 4.46") Background graphics must extend to this line.

EDITING THIS CARD BACK:

You do not have to edit this card back. If you choose not to, we'll insert your URL.

If you decide to edit the card back please make sure to include:
1) Basic instructions how how to redeem this card
2) Your redemption URL
3) A space for the access code. Note: Access codes are 10 digits and cannot be printed smaller than 6pt font. They are printed in a standard font like Arial or Helvetica only in either black or white

Art Check List:

Before you submit your artwork for production, please make sure you have done the following:

- ☐ Proofread your art for spelling mistakes.
- ☐ Made sure your image resolution is at least 300 DPI.
- ☐ Converted the image color mode to CMYK.
- ☐ (If using Adobe Illustrator) Outlined all fonts.
- ☐ (If using Adobe Illustrator) Embeded all images.
- ☐ Deleted all unused layers.
- ☐ Not flattened the template layer to your artwork.
- ☐ Created the proper amount of bleed.
- ☐ Made sure all text is within the type safety area.
- ☐ Made sure all layers are editable and intact.
- ☐ Saved your file with your project name in the title.
- ☐ Saved your file as a .PSD, .AI, .PDF, or .EPS file.